

# Kaylene Blackburn

## UX/UI Designer

Conroe, TX | [Kaylene.b@yahoo.com](mailto:Kaylene.b@yahoo.com) | <https://www.kayleneblackburn.com/>

### EXPERIENCE

#### ESC6, Huntsville, TX - *Graphic Designer*

NOVEMBER 2022 - PRESENT

Designed and developed 17 interactive e-learning experiences for the platform Eduhero, combining visual design, user flow, and accessibility to create engaging digital products.

- Structured user navigation and branching logic for intuitive progression
- Applied WCAG accessibility standards, including contrast, labeling, and inclusive design
- Created branded visuals, including promotional assets and custom character designs

#### HEB, TX - *Floral Manager*

AUGUST 2014 - NOVEMBER 2022

Led floral department operations by translating customer needs into visually cohesive designs, while managing inventory, budgets, and team performance to deliver a high-quality customer experience.

- Designed custom floral arrangements tailored to customer preferences and occasions, driving customer satisfaction
- Managed inventory, ordering, and budgets to maintain product quality and control costs
- Supervised and trained a team of 5 while supporting sales growth through personalized service and strong communication

#### WEBTOON, Remote - *Background Artist*

MARCH 2020 - FEBRUARY 2022

Created high-volume background designs for the Webtoon *The Wrath & the Dawn*, delivering visually cohesive environments that supported storytelling across episodes and seasons.

- Produced 40–50 background designs weekly in a fast-paced production environment while maintaining quality and consistency
- Developed environment concepts, layouts, and final artwork for Seasons 1 and 2
- Collaborated with the creative team to ensure visual continuity and alignment with narrative direction

### EDUCATION

#### Coursera - *Google Certificate*

SEPTEMBER 2025 - MARCH 2026

Received my certificate in UX Design from Google through Coursera

#### Sam Houston State University in Huntsville, TX - *BFA*

AUGUST 2014 - MAY 2018

Received a Bachelor's Degree in Computer Animation in Spring of 2018 from SHSU

### SKILLS

Figma | Photoshop + Illustrator | Wireframing + Prototyping | User Flows + Interaction Design